CUSTOMERIC
CONSULTING

WE WIN BIDS

WE ARE CUSTOMERIC CONSULTING

OUR MENU OF 'PICK AND MIX' SERVICES

We offer specialist bid expertise and the hands-on support that will enable you to win bids and grow your business.

We get to know you. We will understand what makes your business tick, how you are different, and how you'll meet the customer's needs. We then provide the tailored support that you need to wrap all of this into a compelling, winning bid that looks and feels like you.

Pre-Bid Preparation and Research

Getting a head start can make the winning difference. We will work with you to research trends, analyse the competitor landscape and develop your bid strategy, win themes and collateral.

End-to-End Bid Management

We are expert completer-finishers – using our Bid Winning Toolset we keep track of all elements of your bid ensuring it's reviewed, finessed and signed-off well ahead of the deadline.

Bid Writing and Bid Review

We love words! We will write your bid ensuring it is compliant and fully answers all the 'exam questions'. We conduct a thorough review against the bid requirements and evaluation criteria. We will capture your ethos and bring your offer to life so that your bid is a joy to score.

Solution Development

We apply our operational business expertise to design the customer-centric solutions that your clients and customers really want.

Bid Commercials

Unlike most bid consultancies, we have the commercial nous and financial modelling capability to support the numbers.

Client-Facing Support

Working as a seamless part of your team, we can develop, attend, and deliver engaging sales presentations, and facilitate client meetings.

Bid Training

We can help you to build your in-house bidding skills with our fun and engaging bid training.

WHY CHOOSE CUSTOMERIC?

IT'S SIMPLE – WE WIN!

We have managed, written, delivered, and won bids across a range of sectors including: **Local and Central Government, IT, Engineering, Education and Training, Retail, Finance, Insurance, Pensions, Telecoms, Utilities, Transport, Housing Associations, BBC,** and **Health**.

We also have a **100% bid success record in securing a place for our clients on multi-lot, complex Frameworks** across different sectors including: **IT, Health, Consultancy, Engineering, Education** and **Contact Centres**.

Our menu of bid services is flexible. We can wholly manage the end-to-end bid process. We can even support the commercials and client-facing procurement meetings. Or you can 'pick and mix' what you need from our 'menu' of bid services. This means that you can choose the package of support that is right for you.

Our pricing model is simple. We offer an affordable pricing model – based on a day rate which can be flexed according to the assignment. Why not avoid the overheads of permanent resources and choose an injection of bid excellence as and when you need it?

We care. We do business in the right way – with diligence, respect and good humour. We work alongside you, building a long-lasting relationship based upon trust, teamwork, and the mutual desire to win.

Our team are experts. With operational and transformational experience within the UK Contact Centre industry, Customeric's 'Mastermind Specialist Subjects' include Customer Service and Contact Centres, Transformation, IT, Communications, and Training, Education and Skills. Yet with bidding success under our belts across most sectors: public, private, niche, global, and clients ranging from SMEs to industry leaders and highly secure UK Government Departments, we are confident that we can bid and win almost anything!

LET US TAKE AWAY THE STRESS OF BIDDING!

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